



April 15 – May 31, 2021

GUIDE TO FEEDER WATCHING

Counting birds as they feed at your feeder is a great way to participate in the ANS Bloomin' Birdathon without having to leave your home. Here's how you do it.

- 1) Choose a day on which you are going to count.
- 2) Register as a counter at: <https://anshome.org/birdathon-register>
- 3) Send a letter or email to your family, friends and colleagues asking them to donate a certain amount per species that you see. You can use language from the Sample Sponsor Request Email/Letter in this packet. Be sure to give your sponsors a sense of how many different birds you think you might see.
- 4) Do your count - and good luck!
- 5) Let your sponsors know how many species you saw. Include some fun sightings and stories. Ask your sponsors to make their checks out to Audubon Naturalist Society and note on the check that this is for your Birdathon count.
- 6) Your sponsors can mail their checks directly to Audubon Naturalist Society at:

Audubon Naturalist Society
Bloomin' Birdathon
8940 Jones Mill Road
Chevy Chase, MD 20815

Or they can donate directly online at: <https://anshome.org/Birdathon-donation>

- 7) Watch for your special invitation to a reception later this year recognizing all our Birdathon Counters and their sponsors.

Need more bird seed? The ANS Naturalist Shop is now open 11am – 3pm every day (except Wednesdays and Sundays) and is taking online orders for home delivery. You can order your seeds, suet and bird feeders here: <https://audubon-naturalist-society.square.site>

If you enjoy Feeder Watching, check out Cornell's Feeder Watch Program at: <https://feederwatch.org>

Audubon Naturalist Society

Woodend Nature Sanctuary, Headquarters | 8940 Jones Mill Road Chevy Chase, MD 20815 | anshome.org