



April 15 – May 31, 2021

SAMPLE SPONSOR REQUEST EMAIL/LETTER

Here is a sample email or letter to use when asking people to support your count. Remember, the more personal you make it, the better it will be. Use the blank page for your letters.

Dear _____,

I love being outside and I love the animals that live in the woods and parks near my house.

Now that it's springtime, I want to help care for the trees, flowers and animals that live near me so I am going to do a special bird count [or tree count, or butterfly count] as part of a fundraiser for Audubon Naturalist Society.

Will you help me by sponsoring my count?

You can give a fixed amount, a match for the number of birds/trees/flower I count, or as a goal for getting to a big total.

Audubon Naturalist Society looks after all of nature. [Maybe add a sentence here about why you like Audubon Naturalist Society.]

By seeing how many birds [trees, flowers, butterflies] I can count while I am playing in my yard or walking round my neighborhood I am helping ANS make sure our water is clean, our animals are safe and that children like me can learn about nature in our schools.

Over the next few weeks, I am hoping to see at least ____ different types of birds / wildflowers / trees (insert what you are going to count). I'm especially hoping to see a _____ which is my favorite bird/ tree in bloom / etc.

Please can you fill out the enclosed Sponsor form to support me.

I can't wait to tell you how many things I counted and send you some pictures.

Thank you!

Audubon Naturalist Society

Woodend Nature Sanctuary, Headquarters | 8940 Jones Mill Road Chevy Chase, MD 20815 | anshome.org