

Woodend Nature Sanctuary
8940 Jones Mill Road Chevy Chase, Maryland

anshome.org/conferences

June 14, 2017

Dear Colleague,

The inaugural Naturally Latinos Conference debuts Wednesday, September 13, 2017. The Audubon Naturalist Society (ANS) will host this new and exciting forum, dedicated to exposing professionals to environmental careers and advocacy, providing young Hispanic professionals with a sense of community, and creating networking and educational opportunities for the Latinx environmental community. Naturally Latinos builds upon and complements our highly successful 2016 conference, Taking Nature Black, which will repeat in February, 2018. During these conferences we seek to integrate ANS and other partner organizations and businesses with Latinx and African American leaders in the Washington, DC area. The conferences will foster collaborations that promote education, conservation, and advocacy in the Latinx and African American communities throughout our region.

These conferences offer you an ideal opportunity to reach out to the growing and diverse Hispanic and African-American populations in the greater DC area in a cost-effective way. We need your help to ensure that this stimulating and rewarding event takes place. On the next page are suggested sponsorship levels and the exposure we offer in return for sponsoring the conferences.

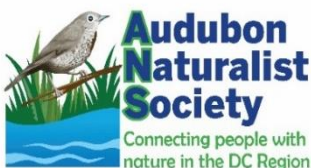
For additional information, please call 301-652-9188 x 11, or email Serenella.Linares@anshome.org.

Thank you for considering sponsorship of the Naturally Latinos and Taking Nature Black Conferences. We look forward to working with you.

Sincerely,

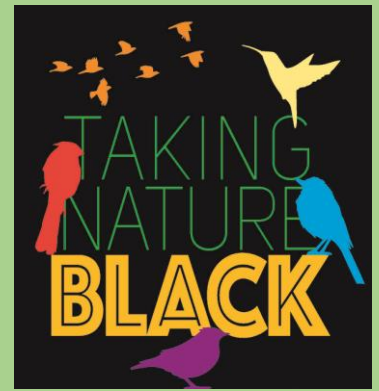
Serenella Linares, Naturally Latinos Conference Chair
School Programs Manager
Serenella.Linares@anshome.org
(301) 652-9188 x11

Caroline Brewer, Taking Nature Black Conference Chair
Communications & Marketing Director
Caroline.Brewer@anshome.org
(301) 652-9188 x23



Naturally Latinos: 2017 inaugural conference produced in partnership with the Choose Clean Water Coalition, Chispa Maryland, EcoLatinos LLC, National Weather Service, Prince George's County M-NCPPC, and EPA Chesapeake Bay Program.

Taking Nature Black: 2018 2nd biannual conference in development.



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February, 2018

Audubon Naturalist Society (ANS) is seeking companies and organizations to partner with us at all sponsorship levels. All proceeds from the events support a great cause—a larger and more diverse community of people who become partners with ANS in working to preserve the natural world.

Sponsor one or both of our flagship conferences today!

\$5,000 – Ocean Sponsor

- Prominent sponsor recognition on all conference-related marketing; on-site signage; and in program
- Live mentions during the conference
- Company logo/recognition on ANS website; social media outreach; and listing in ANS Annual Report
- Prominent exhibit space at job fair
- One year free membership to ANS for ALL company employees (free events, class and shop discounts)
- Half-page ad in ANS Naturalist Quarterly (distribution: 5,000 DC-area homes, libraries and stores)
- One free weekday rental of ANS's Woodend Sanctuary first floor mansion and grove for a board meeting, workshop or retreat (availability subject to previously scheduled rentals & ANS programs)

\$2,500 – Lake Sponsor

- Prominent sponsor recognition on all conference-related marketing; on-site signage; and in program
- Live mentions during the conference
- Company logo/recognition on ANS website; social media outreach; and listing in ANS Annual Report
- Exhibit space at job fair
- One year free membership to ANS (up to 25 employees) (free events, class and shop discounts)
- Quarter-page ad in ANS Naturalist Quarterly (distribution: 5,000 DC-area homes, libraries and stores)

\$1,000 – River sponsor

- Prominent sponsor recognition on all conference-related marketing; on-site signage; and in program
- Live mentions during the conference
- Company logo/recognition on ANS website; social media outreach; and listing in ANS Annual report
- Exhibit space at job fair
- One year free membership to ANS (up to 10 employees) (free events, class and shop discounts)

\$500 – Stream Sponsor

- Sponsor recognition on all conference-related marketing and promotional collateral
- Sponsor listing on all on-site signage and in program
- Company logo/recognition on ANS website, and social media outreach
- Exhibit space at job fair
- One year free membership to ANS (for up to 4 employees)

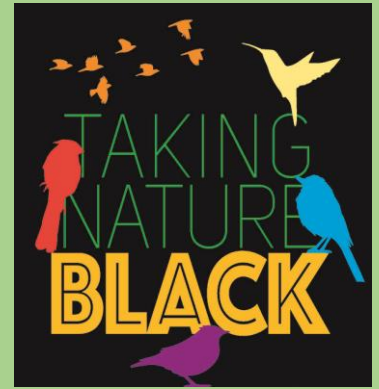
\$250 – Rain Sponsor

- Sponsor listing in program
- Company logo/recognition on ANS website
- Exhibit space at job fair

Choose a sponsorship level for one conference or double it for both



September 13, 2017



February, 2018

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In support of Naturally Latinos and/or Taking Nature Black, I/we will purchase:

SPONSORSHIPS:

Naturally Latinos

Taking Nature Black

- Ocean Sponsorship Package @ \$5,000
- Lake Sponsorship Package @ \$2,500
- River Sponsorship Package @ \$1,000
- Stream Sponsorship Package @ \$500
- Rain Sponsorship Package @ \$250
- Other amount \$ _____

CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is a check for: \$ _____

Please make checks payable to Audubon Naturalist Society, attn.: Flagship Conferences

Please charge my: Visa MasterCard AmEx

Card #: _____ Exp. Date: _____

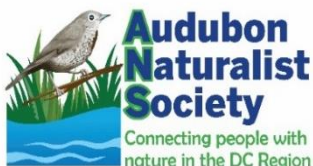
Signature: _____ Amount: \$ _____

Please return form to:

Audubon Naturalist Society

8940 Jones Mill Road, Chevy Chase, MD 20815

For further information, please contact Serenella.Linares@anshome.org (Naturally Latinos) or Caroline.Brewer@anshome.org (Taking Nature Black)



Audubon Naturalist Society is a 501(c)(3) not-for-profit organization. Our mission is to inspire residents of the greater Washington, DC, region to appreciate, understand, and protect their natural environment through outdoor experiences, education, and advocacy.